

Amped Asia Media Kit

Last updated May 20, 2009

About Us

Amped Asia is one of the leading Asian-related entertainment hubs on the Internet. We are focused on bringing the latest content related to Asian media and providing a community for like-minded individuals to discuss anything and everything related to Asian entertainment. Amped Asia is one of the top destinations for content such as TV show reviews, celebrity biographies, image galleries, downloads, the Asian lifestyle, interviews, and more.

Our Audience

The audience of Amped Asia is sophisticated, intelligent, and varied. A majority of our users are of Asian descent, with a large majority of them being Chinese, Korean, Filipino, and Vietnamese. We have a fairly even gender ratio that skews slightly female. The primary age of our users is between 16 and 28. Advertising with us is the perfect way to reach young Asians with unparalleled impact.

Statistics

Online since August 4th, 2006
Approx 200,000 Unique Visitors per month
Approx 500,000 Page views per month
Google PageRank 3/10

Celebrity Promotion

If you are a celebrity or represent a celebrity who wants to have a profile on Amped Asia, please contact us at mail@ampedasia.com. We will usually require that you provide us with an interview to be considered for a listing.

Advertising

At Amped Asia we are committed to providing our business partners with targeted traffic and exposure. We are willing to work with companies to meet each individual company's advertising needs. As a result, Amped Asia has a variety of advertising mediums to choose from.

Banner Ads Formats (Cost per Thousand Impressions)

Note: All banner advertisements display above the fold

- 468x60 Banner (\$2.50)
- 728x90 Banner (\$5.00)
- 120x600 Skyscraper (\$4.00)

*Note: Banner ads have a minimum purchase of \$40.00 worth of impressions.

Text Links Formats (Cost per month)

Note: Text links will appear site wide on our left navigation under "Links of Interest"

- Site-wide text link (\$29.00)

Product Review (One-time cost)

Product reviews come in the form of an editorial that endorses your product or website. The editorial will be a minimum 300 words long. Your product or website will be highly visible on the front-page of Amped Asia and

the front-page of our articles page (<http://www.ampedasia.com/articles/index.html>) for 2 days. The product or website must be Asian-related. The article will remain on Amped Asia forever.

- Product review (\$75.00)

Contact Us

For more information please contact one of our sales representatives through the following e-mail address

advertising@ampedasia.com

And one of our representatives will get back to you.